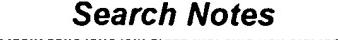


<b>Search Notes</b> 	<b>Application/Control No.</b>	<b>Applicant(s)/Patent under Reexamination</b>
	09/943,524	HENKIN ET AL.
	<b>Examiner</b>	<b>Art Unit</b>
	Brian Goddard	2161

SEARCH NOTES (INCLUDING SEARCH STRATEGY)		
	DATE	EXMR
EAST (USPAT, USPGPUB, EPO, JPO, Derwent, IBM_TDB) - see attached search history	11/8/2005	BG
ACM - keyword search: markup, hyperlink, dynamic, on-the-fly, keyword, advertising	11/9/2005	BG
IEEE - keyword search: same keywords as above	11/9/2005	BG
INSPEC - keyword search: same keywords as above	11/9/2005	BG

INTERFERENCE SEARCHED			
Class	Subclass	Date	Examiner